

ABOUT EXTRACT VALUE

Online lead generation can be a risky business to the uninitiated: marketers speak the language of Web 2.0 and SEO, but our clients would rather talk ROI and Lifetime Value. This is why the most critical part of our business is not our technology—it is our people. Extract Value's staff and network of advisors consists of former or current business owners from alternative investments, insurance, global manufacturing, strategic consulting, and more—enabling a deep yet farsighted viewpoint that remains unmatched by traditional agencies. We combine this experience with our Centricity web platform, a vertically-integrated lead management system that scales rapid web development to ad placement and e-mail analytics to sales feedback. Our experience, diligent process, and technological edge enables our clients to capture, convince and capitalize on the leads we deliver. Contact us or visit our FAQ to discover how your company can Extract Value today.