

CASE STUDIES

BACHRACH & ASSOCIATES

SOLUTIONS: BRANDING, LEAD GENERATION, WEB DESIGN, SEO, APPLICATION DEVELOPMENT, PRINT DESIGN

Bachrach & Associates is the premier entertainment and ultra high net worth insurance agency in the world, catering to film, television, and business insurance in addition to developing insurance businesses such as life settlements. Recognizing a strong competitive advantage derived from over 25 years of success, Extract Value produced a branding campaign that highlighted founder Shel Bachrach's impressive portfolio and initiated a targeted lead generation campaign that drove high net worth seniors to Bachrach & Associates.

VISION CAPITAL

SOLUTIONS: BRANDING, LEAD GENERATION, FLASH PRESENTATIONS, WEBINARS, WEB DESIGN, SEO, APPLICATION DEVELOPMENT, PRINT DESIGN

With an informative website and a due diligence program, Vision Capital was ahead of the curve compared to other Commodity Trading Advisors (CTAs) in managed futures. Extract Value built upon these strengths by producing web and print collateral, presentations and a lead generation campaign that went far beyond any other company in their industry. Now, as a function of strong performance and strategic positioning, Vision Capital is poised to become a leader in its class.

LIVE SETTLEMENTS

SOLUTIONS: LEAD GENERATION, WEB DESIGN, APPLICATION DEVELOPMENT, SEO, PRESS RELEASES

One of Extract Value's proprietary web brands, LiveSettlements.net is currently one of the most visited websites in the rapidly developing industry of life settlements, a secondary market for life insurance policies. Through rapid development, Search Engine Optimization (SEO), and integration with Extract Value's Centricity technology, LiveSettlements.net has become an effective and efficient lead generator within only a few months of existence.