

OUR PROCESS

Extract Value takes the unique approach of sharing in the risks and rewards of our clients. To this end, we apply a three-step process in the pursuit of the perfect lead: Preparation, Execution, and Optimization. In our first phase of development, we prepare our clients' web marketing by developing their branding, websites, webinars, landing pages and other collateral that can efficiently capitalize on advertising campaigns and the influx of new leads. In the second phase, Execution, we launch search engine, e-mail, and affiliate marketing campaigns on ad networks that coincide with our clients' industries and target audiences. Finally, we optimize all marketing initiatives through practical applications of web analytics and sales feedback achieved via our Centricity technology. Contact us or visit our FAQ to discover how your company can Extract Value today.