

TECHNOLOGY

From contact cards to CRMs, the evolution of marketing from door-to-door to the catalog to the internet has warranted a revolution in the way technology is applied to the sales process. Now, Extract Value introduces the next step in the evolution of the perfect sale: "Centricity", a vertically-integrated web platform that consolidates web development (CMS), lead generation, list management (LMS), e-mail campaigns (EMS), contact management (CRM), and real-time analytics into a centralized and easy-to-use system. With a focus on usability and efficiency, we have built Centricity over a backbone of robust and scalable web technologies that advanced and novice users can all take advantage of. We supply each of our clients with access to Centricity. Contact us or visit our FAQ to discover how your company can Extract Value today.